

Creating a Welcoming Baby Friendly Space - Staff and Volunteer Tips

Promoting, Protecting & Supporting Breastfeeding

Respecting the decision families make about how to feed their children.

Our business/organization encourages families to feed their children anytime, anywhere. It is a woman's right to breastfeed anytime, anywhere and she cannot be asked to move, cover-up or stop feeding.

Breastfeeding is a Human Right

- ✓ Families can feed their child anytime, anywhere and cannot be asked to move, cover-up or stop feeding.
- ✓ If a parent prefers a quiet location, provide one if possible. A small clean space (separate from the washroom) with a chair is all that is required.
- ✓ If there is an option, a family with a young child is given the choice where to sit.
- ✓ If someone expresses a negative concern about a woman breastfeeding, the family is not made aware that a concern has been expressed.

If a Customer/Client Expresses a Concern

DO: Explain that you are a family friendly establishment and it is your policy/philosophy to support breastfeeding or that you are a family friendly facility and support breastfeeding mothers.

DO: Explain it is a human right to protect a woman's right to breastfeed in public or the right to breastfeed undisturbed in a public place is supported by Saskatchewan Human Rights Code. Breastfeeding mothers cannot be asked to cover up or to move to another area.

DO: Offer to move the concerned customer/client to another seat instead of offering another seat for the breastfeeding mother. This supports the fact that breastfeeding her baby is a human right. If the customer/client persists, refer them to your supervisor or manager.

DO NOT ask the breastfeeding mother to leave, cover up or use a restroom.

DO NOT let the family know that a concern has been expressed about breastfeeding.

Adapted from: Breastfeeding Community of Practice (2011). Staff tips for supporting breastfeeding. www.breastfeedingcop.com

